

## Pre-Launch Webinar: Transforming Ideas into Applications with Lake Michigan's Food System Innovation Hub.

**Objectives:** By the end of this webinar, participants will be able to:

- 1. Summarize what Lake Michigan School Food System Innovation Hub is looking to support.
- 2. Navigate the Innovation Hub website.
- 3. Share questions about the Innovation Hub and connect with support for next steps.

## **Funding Opportunity:**

In February 2024, the Lake Michigan School Food System Innovation Hub will open applications for two new funding opportunities: the Spark Awards and the Innovation Collaborative Awards. Additional grant cycles will continue through 2028.

## **SPARK AWARDS**

Spark Awards fund projects that need a shortterm infusion of funds for school food system and marketplace improvements, such as capacity-building, planning, and product testing projects.

Award Range: \$10,000 – \$75,000 Grant Cycle: One year, with optional 4-month extension period Project Timeline: Aug. 1, 2024 – Jul. 31, 2025

## INNOVATION COLLABORATIVE AWARDS

Innovation Collaborative Awards fund projects that promote systems-level change of the school food system and marketplace, such as scaling up of programs, regional partnerships, or new program or product development and integration.

Award: \$250,000 Grant Cycle: 2.5 years Project Timeline: Aug. 1, 2024 – Dec. 31, 2026 A few ideas I have for projects are...

Potential partners to make it happen...













Innovation doesn't have to mean "first" or "only".

My ideas are innovative because...

**"Community"** refers to the group of people who are benefiting from your project. Your project may serve more than one type of community.

My project benefits the following communities...

Who can I collaborate with to better meet the needs of my target community?

Innovation Hub website: <a href="https://innovateschoolfood.org/">https://innovateschoolfood.org/</a>

What I want to check out on the Innovation Hub website...

Support for Applicants: <a href="https://innovateschoolfood.org/support/">https://innovateschoolfood.org/support/</a>

Questions I would like answered...

My next steps...